

**Professional  
Non CBCS**

**2021**

**M.Lib.I.Sc. Second Semester Examination  
Content Creation and Technical Writing**

**MLI-202**

**Full Marks-40**

**Time-2 Hours**

**The figures in the right margin indicate marks.**

**Answer any two questions of the following:**

1. Distinguish between Technical Writing and Creative Writing. Discuss various Technical Writing situations as resultant of organizational activities. 5+15
2. How to ensure effective Oral Communication? Describe the characteristics of a written proposal concerning LIS activities. 6+14
3. Briefly describe the factors that affect readability. Illustrate Modified Fog Index with suitable example. 12+8
4. How data can be organized in a technical writing? Precisely state various styles of presentation. 6+14