

Professional

NON-CBCS

**2020**

**M.Lib.I.Sc 1<sup>st</sup> Semester Examination**

**Information Analysis Consolidation & Repackaging**

**MLI- 102**

**Full Marks-40**

**Time-2 Hours**

The figures in the right margin indicate marks.

Answer any two questions of the following:

1. Explain the importance of studying information seeking behaviour of users in the context of developing information analysis and consolidation (IA&C) products. Describe the methods of studying information seeking behaviour of users. [10+10]
2. Discuss briefly major steps involved in the process of Information Analysis Consolidation and Repackaging? Discuss the needs of IACR products. Enumerate different groups of users of IAC products. [10+5+5]
3. What is 'newsletter'? Give a few examples of the types of information usually found in a newsletter. Suggest a suitable lay-out of a newsletter of a University [2+8+10]
4. Elucidate Principles of Effective Presentation of information Consolidation. Show your acquaintance with (a) State of the Art Report (b) Digital Content Creation (c) Technical Digest. [5+5+5+5]