

Professional

NON-CBCS

2020

M.Lib.I.Sc 2nd SEMESTER

Information Economics & Knowledge Management

MLI- 201

Full Marks-40

Time-2 Hours

The figures in the right margin indicate marks.

Answer any two questions of the following:

1. Describe the concept of Knowledge Management and show its importance in a library system. Discuss briefly different forms of knowledge. (12+8)
2. “ Information is being treated as a commodity” – Do you support this statement. Justify your opinion. (20)
3. Differentiate data mining with text mining. Show the relationship between information society and knowledge society. (10+10)
4. Describe the process of cost analysis. Discuss briefly the ways to make information a marketable product. (10+10)